

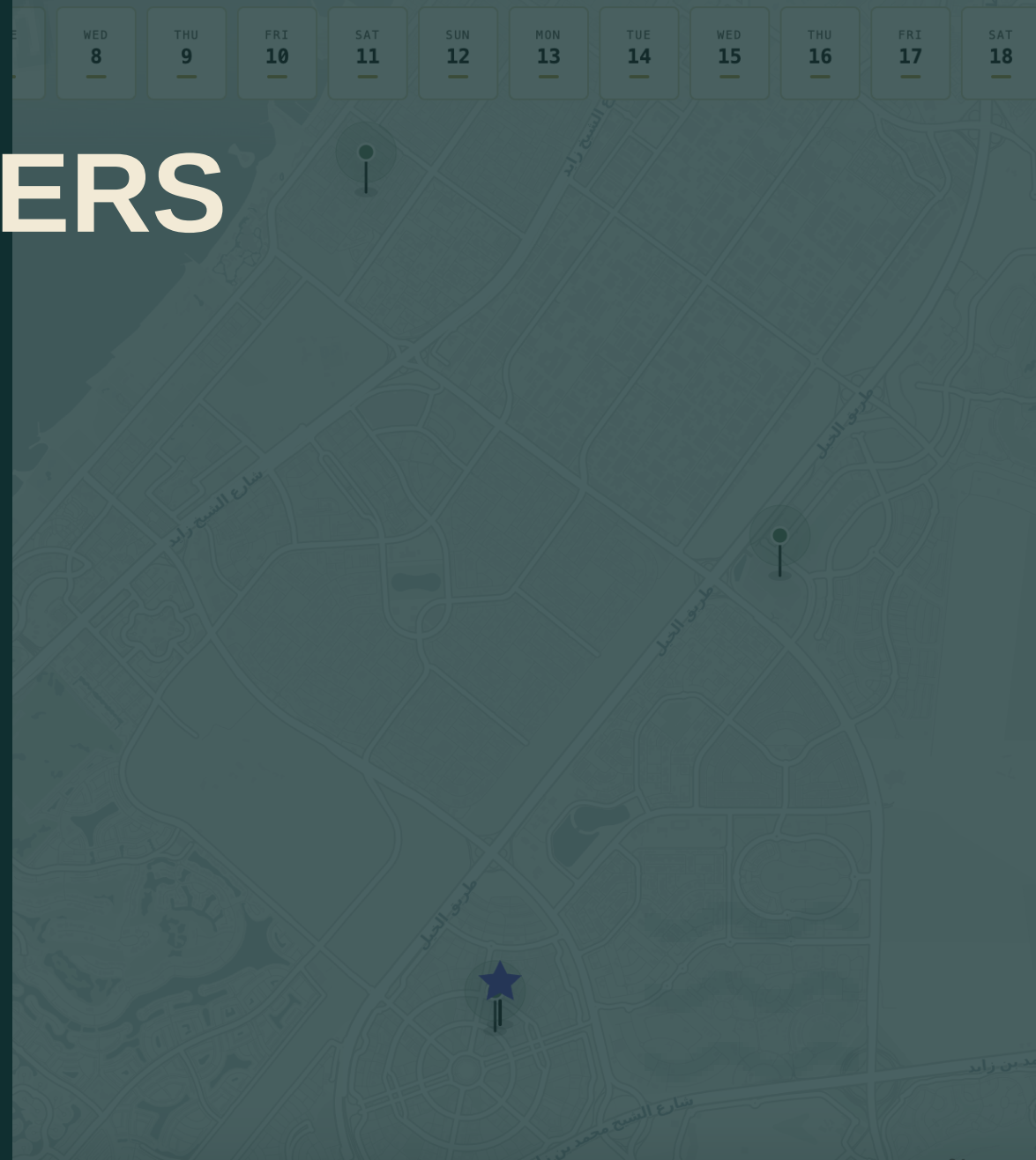
VENUE ONBOARDING DECK

COURTSIDE VENUE PARTNERS

A player app, booking marketplace and vendor management portal for UAE padel, badminton and pickleball venues.

PORTAL FREE FOR LIFE + NO ONBOARDING FEE

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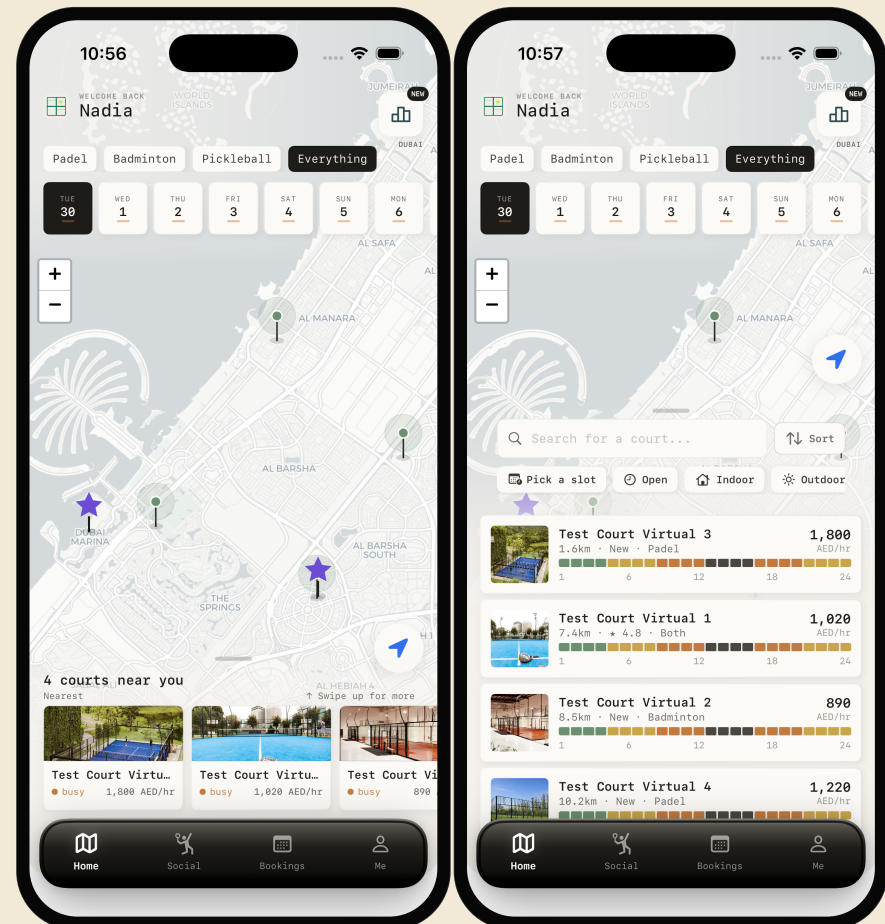
PLAYERS DISCOVER YOUR VENUE IN THE APP.

Courtside is built around the player experience first: map discovery, sport and date filters, court details, social games, bookings and notifications. The venue portal exists to keep that player experience accurate.

PLAYER PATH

Find -> book -> return

A smooth loop from discovery to repeat play.



A SIMPLE ROUTE FROM MAP TO MATCH.

Players can open Courtside, choose a sport and date, compare nearby venues, pick a court slot, pay online and receive booking confirmation. Social games and events create extra reasons to return.



01 Discover

Map and list discovery by sport, date and location.

02 Choose

Venue cards, photos, amenities, price and availability.

03 Pay

Checkout confirms real-world court time or event attendance.

04 Return

Bookings, notifications, friends, games and profile activity.

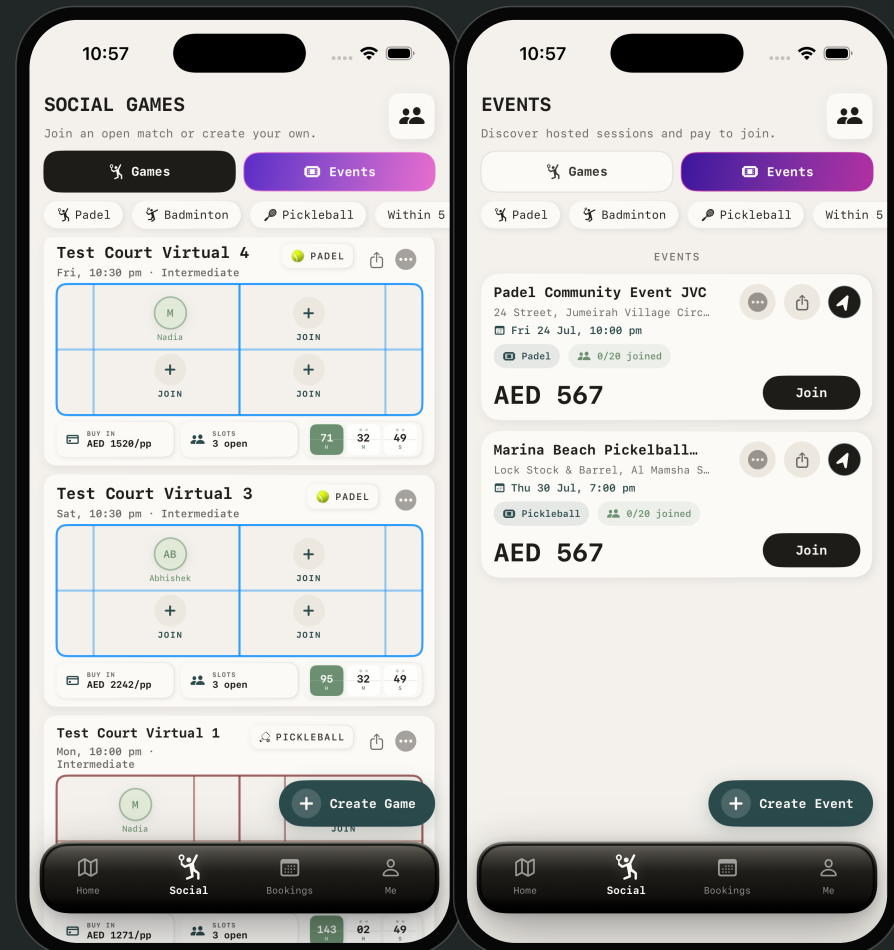
COURTSIDE CREATES REPEAT DEMAND.

The product is not only a booking page. It also includes social games, events, friends, notifications, player profiles, bookings history and performance activity. That gives venues more ways to stay in the player's weekly routine.

SOCIAL GAMES

EVENTS

NOTIFICATIONS



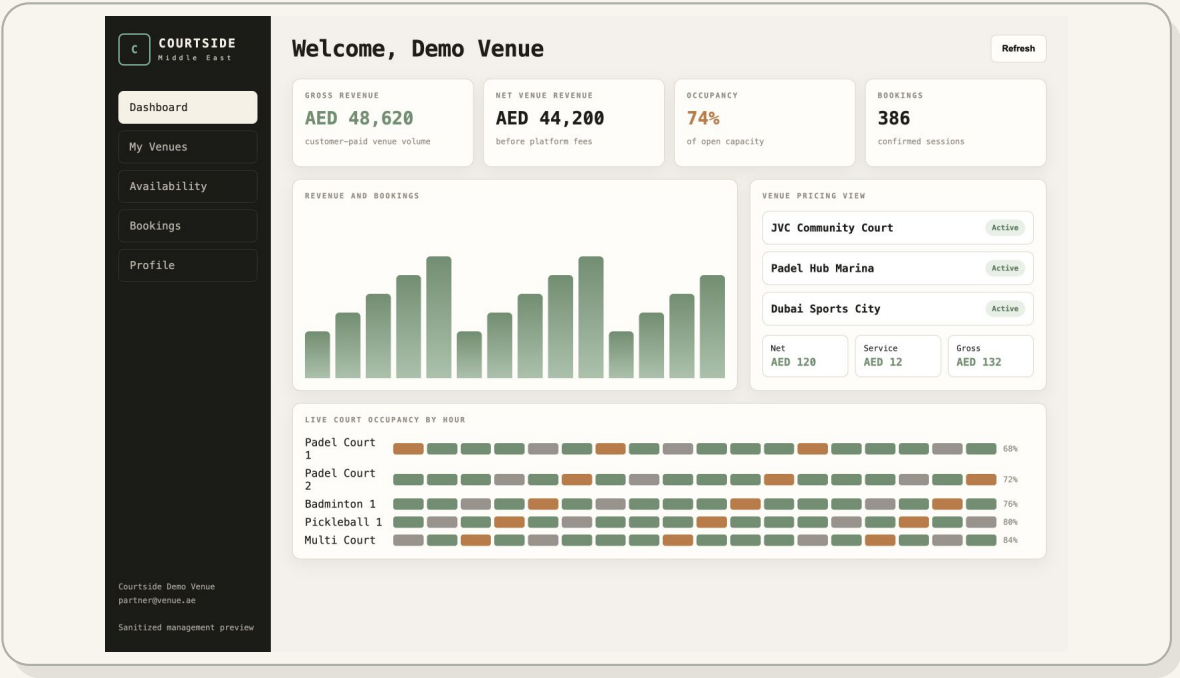
YOUR COURTS, AVAILABILITY AND PRICING.

The vendor web portal gives operators one place to manage venue information, courts, sport types, amenities, photos, active status, weekly availability and slot-level pricing adjustments.

COURTS

AVAILABILITY

PRICING



FROM APPROVAL TO LIVE BOOKINGS.

1

Request

Venue shares business details and launch fit.

2

Approve

Courtside creates the approved vendor account.

3

Configure

Courts, photos, amenities, location and sport types go live.

4

Schedule

Weekly availability, exceptions and pricing are managed.

5

Book

Players discover, pay and receive confirmation.

6

Settle

Venue base revenue is shared on the launch settlement cycle.



TRANSPARENT PARTNER ECONOMICS.

Venues choose the base court price. Courtside adds a 10 percent service charge and applicable transaction fee to the customer checkout. The venue receives the base revenue.

VENUE SETS BASE PRICE

AED 100

COURTSIDE SERVICE FEE

10%

TRANSACTION FEE

shown at checkout

VENUE RECEIVES

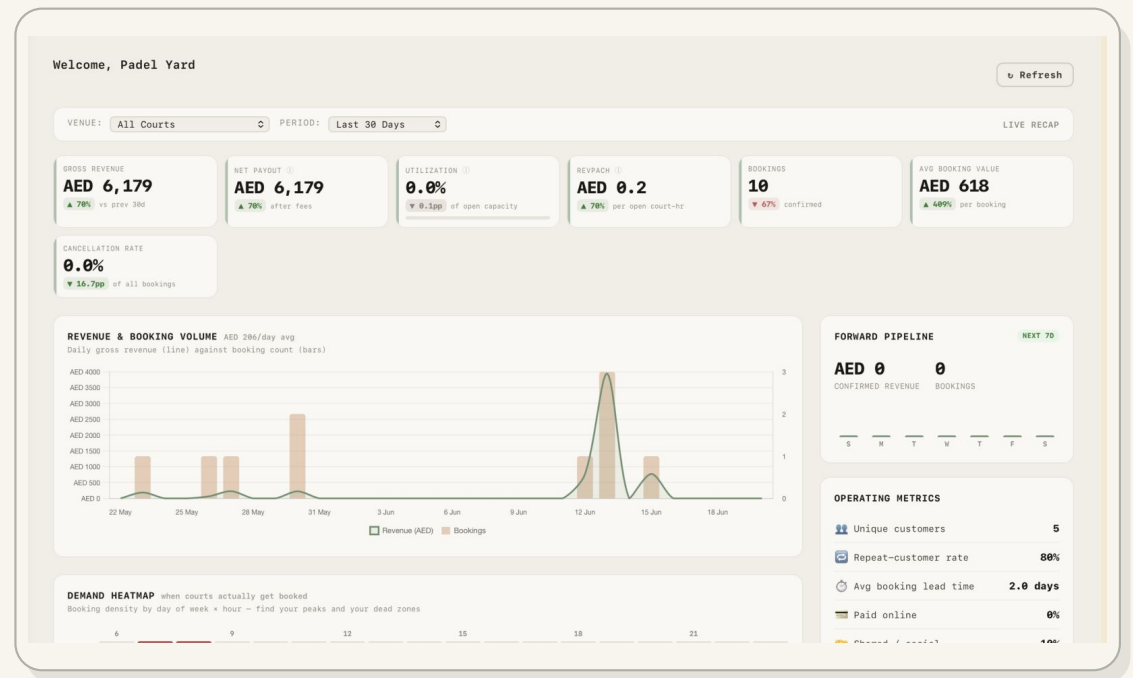
AED 100

NO ONBOARDING FEE · FREE PORTAL FOR LIFE

KNOW WHAT IS FILLING AND WHEN.

The portal is designed around practical venue operations: bookings table, KPI strip, utilization, RevPACH, demand heatmaps, venue occupancy heatmap, forward pipeline and recent activity.

- **KPI strip**
Gross revenue, net venue revenue, occupancy, bookings and booking value.
- **Demand view**
Booking volume, heatmaps and forward pipeline for planning.
- **Operations**
Recent activity and booking visibility in one management surface.



JOIN THE FIRST PARTNER GROUP.



Courtside is in early partner onboarding. The product shown here is the working platform. Active venue partners receive guided setup, direct founder support, free onboarding and lifetime-free vendor portal access.

01 Guided setup

We help prepare the account, courts and availability.

02 Product influence

Early partners help shape the launch workflow.

03 Free for life

No onboarding fee or software subscription while actively partnered.

A CLEAN LAUNCH PLAN.

1

Intro call

Confirm fit, venue details and launch area.

2

Venue setup

Create approved vendor access and public venue profile.

3

Inventory

Add courts, sports, amenities, photos and location.

4

Availability

Set weekly slots, pricing and exceptions.

5

Go live

Players can discover, book and pay through Courtside.



READY TO LIST YOUR COURTS?

We would love to onboard selected UAE venues as early Courtside partners and make the player journey smoother from the first booking.

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30 Days

UTILIZATION ⓘ

0.0%

▼ 0.1pp of open capacity

REVPACH ⓘ

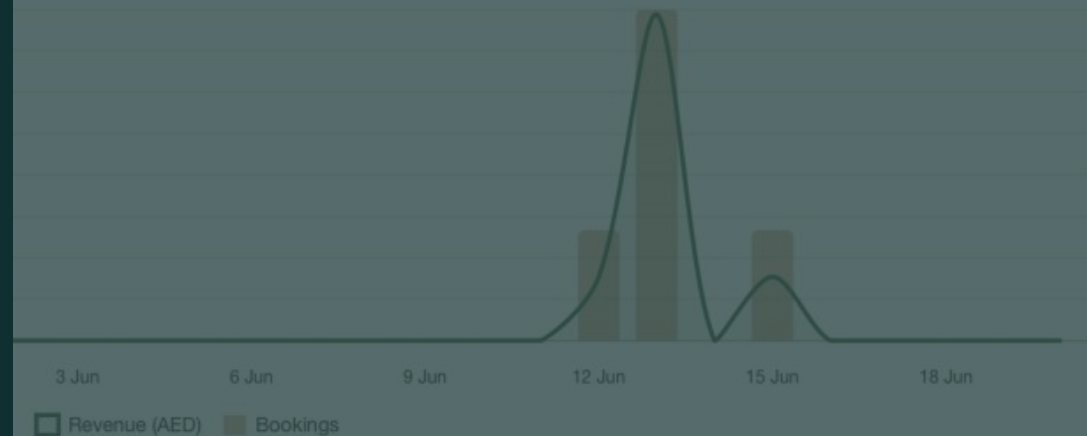
AED 0.2

▲ 70% per open court-hr

BOOKING ⓘ

10

▼ 67%



our dead zones